

MINUTES OF THE MEETING OF THE  
CADDO PARISH COMMISSION'S  
LONG RANGE PLANNING COMMITTEE  
HELD ON THE 2nd DAY OF NOVEMBER, 2021

The Caddo Parish Long Range Planning Committee met in legal session on the above date, at 2:00 p.m., in the Government Plaza Conference Room, with Mr. Chavez, Chairman, presiding, and the following members in attendance: Commissioners Chavez, Hopkins and Young (3). ABSENT: Commissioners Jackson and Johnson (2).

Principal Hueler gave the invocation, and Mr. Chavez led the Committee in the Pledge of Allegiance.

**NEW BUSINESS**

- The Chair then moved to the next New Business item, *Presentation from Representatives from The John Maxwell Company.*

The Chair gave the floor to Mr. Sam Brock to introduce the John Maxwell Company. Mr. Brock recalled his incarceration experience and the process to return to society. He explained that there are re-entry programs that teach less about changing a person's values. And that when people do not value themselves or others, they are higher risk to commit crimes or become incarcerated again.

Mr. Jason introduced John Maxwell as a leadership expert and a #1 Best Selling Author. He recalled how had a childhood of abuse from his family and contemplating suicide. Then, he experienced a spiritual message on the radio and was reassured with purpose and a calling. He added that because he focused on the negative aspects in his life and thus his reality in negativity grew. And he applied principles to change his perspective from the sermons of John Maxwell when he was a Pastor at Skyline West Church in San Diego, CA. He said that the trajectory of a person can be changed from the heart. And referred to the perception of value of oneself and between one's self and others. He shared that John Maxwell's greatest work is value based principles to bring about change. He shared that John Maxwell's program was successful for him and he is a living product of John Maxwell's product. And that they share his program in many countries.

Mr. Jason explained the three curriculums: I choose, I do, and I lead, where each path can be designed for middle school to high schoolers. He stated that individuals seek the quick growth route without the internal growth to support themselves, and thus people revert or seek what they are comfortable with. Each path helps the individual to develop soft skills and leadership skills to prepare for the future. The training is over the course of 32 weeks.

Mr. Chavez wanted to know whether their programs were directly introduced to juvenile centers. Mr. Jason acknowledged that they have programs in Ohio State Prisons, North Dakota, North Carolina and Florida. He added that their program is taught to the students and then they lead the round table with other students, circulating their opportunity to lead and share their knowledge.

Mr. Chavez asked whether the staff is trained and the staff manages the program. Mr. Jason explained that they train the staff to model the program. Then they introduce the program to the detainees and those detainees are able to share amongst each other. Lastly, they bring back what they learned.

Mr. Brock commented that he experienced a greater response from detainees talking with each other than with a deputy or a speaker.

Mr. Jason elaborated that this type of approach enables individuals to act on their goals and what they said they will do. And they are able to connect and add value to them more significantly.

Mr. Brock added that this is a form of accountability.

Mr. Chavez wanted to know how are they presenting their program to the School Board. Mr. Jason acknowledged that they have a pilot in South Carolina with an interest to use their program.

Mr. Young wanted to know if the schools are public or private. Mr. Jason confirmed that they are in public schools and that their program would align with the school's season.

Mr. Young wanted to know whether this program can work in a probation process. Mr. Jason stated that they can adapt the program to fit into their probation process.

Mr. Young asked how many children are in their probation. Mr. Walker acknowledged they have 400.

Mr. Young then asked the cost of their program to cover their 400 juveniles. Mr. Jason said that he has met with the Mayor and working on applying their program in law enforcement as well and that it is an investment.

Mr. Chavez asked whether they will reach out to local community leaders to bring to the table and that he would email them on that. Mr. Jason acknowledged that that is their end goal.

Mr. Young asked if the program is a book or electronic and that they receive a sample copy. Mr. Jason acknowledged that it is in book form and he will supply them a sample. And that it is a very good product and they will find it very beneficial for their needs. And that John Maxwell took a complex subject and made it simple for others to follow and requested that the Committee consider implementing their program.

Mr. Young wanted to know if there is anything of this nature is used in the CCC. Mr. Brock acknowledged that they are not and hopes that their upcoming meeting can determine whether publicly funded organizations and private funds can invest in this program.

Mr. Young requested when they will receive their sample book form. Mr. Jason provided [jmlf.org/ilead](http://jmlf.org/ilead) as the website to download their phase one I Choose content.

Mr. Young requested for their highest recidivism rate decrease. Mr. Jason acknowledged that their rate has not been accounted for yet, but it is a significant decrease.

Mr. Jason thanked the Committee for their time.

- The Chair then moved to the next New Business item, *Discuss And Make Recommendations Regarding Resolution No. 79 of 2021*.

Mr. Chavez announced that the School Board agrees with the resolution and requests that they review and make suggestions. He asked if the Committee had any comments to make on the resolution.

Mr. Hopkins commented that they could spend too much time on a resolution and that they could write a formal letter to their legislature instead.

Mr. Young expressed that they should urge the School Board to remove phones from the schools versus spending thousands of dollars to geofence.

Mr. Chavez stated that geofencing would not cost any money.

Mr. Young expressed that someone is losing money to change cell phone usage.

Mr. Chavez confirmed that the FCC would tell the carriers to block the signals from their towers.

Mrs. Bryant commented that the carriers may not be in favor due to loss of usage.

Mr. Young strongly expressed that children are failing because they are no longer using their brains and relying on phones.

Mr. Chavez believed that there is a retention failure in education and not an access to education.

Mr. Young stated that he is not in favor of the resolution whether they send a letter to their state legislature or support the geofencing. And that the issue aligns with America's service economy that depend on China. And that the same dependency is occurring with phones.

It was **moved by Mr. Chavez**, seconded by Mr. Hopkins, *that Resolution No. 79 of 2021 be postponed until the next Long Range Planning Committee meeting.* Motion carried by acclamation.

There being no further business to come before the Committee, the meeting was adjourned  
3:03 p.m.

A handwritten signature in cursive script, appearing to read "L. Montgomery", written over a horizontal line.

Linda J. Montgomery  
Administrative Clerk III