

PARISH OF CADDO, LOUISIANA

GUIDELINES FOR APPROPRIATION APPLICATIONS

Name of Entity: Charles Johnson Ministries, Inc. (CeJay Cares)

Please review the following guidelines for funding and initial indicating you have read and understand each item prior to submitting an application:

1. Appropriations are made on an annual basis; **receiving funding one year does not guarantee that the organization will receive funds in the same amount, or at all during the next year.**

2. Funds are appropriated for specific programs that an organization sponsors and **cannot be used for the day-to-day operating expenses of the organization (i.e. salaries, office expenses, rent).**

3. The program for which an appropriation is requested must provide services to unskilled poor, low-income persons, unemployed persons or students from those families; alternatively, the program must provide a measurable means of economic development for Caddo Parish.

4. Funds cannot be used for the following:
a. Capital purchases/improvements such as building repairs/renovations, playground equipment (even if for the parish-funded program) of an organization;
b. Equipment used in any other program other than the one the Parish is funding;
c. To benefit non-Caddo citizens.

5. Funds cannot be used directly or indirectly in any trade or business carried on by any person or entity other than Grantee.

6. An organization receiving monies through the Caddo Parish Commission's appropriation process must give two reports detailing the use of those funds: a report detailing the use of the funds from January 1st - June 30th of the appropriation year (due July 31st), and a report detailing the use of the funds from July 1st - December 31st of the appropriation year (due January 31st of the year following the appropriation). A subsequent appropriation application will **not** be considered if the July 31st report has not been timely submitted; an approved appropriation will **not** be funded if the January 31st report has not been timely submitted. These reports must include invoices, receipts cancelled checks and any other documents related to the expenditure of Parish funds, and the Parish reserves the right to audit all organization records related to the appropriation at any time.

7. No funds will be paid until all required reports have been received and approved by the Parish of Caddo.

8. Funds must be spent **in accordance with the provisions outlined in the Cooperative Endeavor Agreement (CEA)**. Listing items in the detailed budget does not make them eligible for reimbursement; the items must be covered in the CEA.

SECTION I: INTRODUCTION AND FUNDING PURPOSE

It is important that each section of this request be completed.

1. **Name of Entity:** Charles Johnson Ministries, Inc. (CeJay Cares)

Commission District: District 3

Address: 202 N. Thomas Drive, Suite 9

Shreveport, Louisiana 71107

Is this the address of the organization's headquarters? Yes No

If not, please list headquarter address: _____

Does your organization provide services in more than one commission district?

Yes No

If yes please list other districts served and addresses (if available):

- Charles Johnson Ministries, Inc.'s mission is to serve parish-wide even though we are headquartered in District 3. We've served families in districts 2, 3, 4, 5, 6, 7, 9, 10, & 12

Contact Person: Mr. / Mrs. / Ms. Shanda Taylor

Title: Programs Coordinator

Phone Number: (318) 318-588-7685 **Fax:** (____) _____

Email: shanda@iamcejay.com **Past Grant Recipient?** Yes No

2. **Purpose for which Parish funds would be used (Check one and give brief description):**

Economic Development: X **Education:** X **Social Welfare:** X

The purpose for which these funds will be used is to bring economic development within the parish by providing educational and financial assistance to women with a desire to open their own business within the parish. Furthermore, the funds will also be used for education and social programs that address the needs of women and children within the parish of Caddo.

3. **Amount of this funding request:** \$10,000.00

4. **During what time period will the funds be used:** April 2022 (Q2) through December 2022 (Q4)

5. **Are audited financial statements available?** Yes No

Please furnish most recent financial statement period covered:

January 2021 through December 2021

6. Are you exempt from Federal Income Tax? Yes No

Under IRS Code Section: 501 C3

7. Have you filed form 990 (Return of Organization Exempt from Income Tax)? Yes No

Date of last time filed: March 2022

8. Quarterly drawdowns are agreed to be acceptable: Yes No

(If not, please propose an alternate drawdown schedule and explain)

9. Does the organization have any outstanding tax claims (City, Parish, State, or Federal)?

Yes No *(If so, please explain claim)*

10. Are you in good standing with the State of Louisiana? Yes No

Please provide a copy of your Certificate of Good Standing.

11. Please attach any other information that you wish to submit in support of your application.

SECTION II: PROPOSAL NARRATIVE

The proposal narrative must be formatted as outlined below. Proposals that are not submitted in the following format will not be reviewed. This section shall not exceed three pages, double spaced in 12-font. The application outline must address all of the following items below:

Background and Capacity of Organization

Briefly describe your organization. This description should include the length of existence, the number of officers, members, and mission. Explain the organization's capacity to successfully implement the proposed project in a timely manner.

Prior Experience of Organization

Description of past completed projects involving community and Parish activities in the past three (3) years, including the type of project, project location, and how it benefited the Parish.

Extent of Neighborhood Involvement

Describe the manner in which you will attract volunteers to your project. Describe how a significant number of people with diverse interests in the neighborhood will be involved in and benefit from this project.

Description of Project and Soundness of Project

This summary should provide an overview of entire project(s), including project location and how this project will benefit the Parish. This project must be clearly understood, well planned, and ready to proceed.

Joint Group Application and Collaboration

State whether your organization is submitting this application along with another Parish-based organization. Also, describe any partnerships that were formed or will be formed to plan and implement this project. Please include names of all partnerships, consultants and other organizations that Caddo Parish appropriations will fund with the amount of monies going to each.

Identify Needs and Gaps in Services in Neighborhood

List the priority needs that the organization has identified in the neighborhood along with any gaps of services that have been noted.

ATTACHMENT A: CONTACT INFORMATION

List the names, addresses, and Commission District (if applicable) of all board members.

Name	Address	Commission District
Charles Edward Johnson	1320 Harvard Avenue Shreveport, LA 71103	District 3
Marilyn Jackson	6314 Border Lane Shreveport, LA 71119	District 12
Betenia Bolden	2931 Round Grove Lane Shreveport, Louisiana 71107	District 2
Loretta Johnson	1714 Sheperd Place Shreveport, Louisiana 71107	District 2
LaKrishna White-Rasheed	2311 Fernbrook Circle Shreveport, Louisiana 71118	District 11

ATTACHMENT B: PROJECT TIMELINE

This summary should provide a written timeline to show benchmarks for project implementation and completion. Describe any recent, relevant and successfully demonstrated experience in undertaking similar projects. Include the knowledge and experience of the proposed day-to-day project team leader.

ATTACHMENT C:
Caddo Parish Appropriation BUDGET FORM
Please provide detailed explanation of each line item.

Organization Name Charles Johnson Ministries

Budget Year 2027

Funding Amount

Line Item Object	Parish Amount	Other Amounts*	In-Kind (Including Food Bank)	Total
Community Memberships & Sponsorships	\$0	\$3030 (CeJay Enterprises)		\$3000
Programs	\$7000	\$24050 (CeJay Enterprises, Public & Private Funding)		\$29050
Salaries & Wages	\$3000	\$28057 (CeJay Enterprises, Public & Private Funding)		\$31057
Monthly Utility & Bills	\$0	\$15106 (CeJay Enterprises)		\$15106
Marketing	\$0	\$500 (CeJay Enterprises)		\$500
Total	\$10000	\$70743		\$78713

*Please provide a detailed listing of the funding source for other amounts. *If funding tuition for low-income persons to attend your program, please provide a detailed listing of the items covered by the tuition.

AFFIDAVIT

I hereby certify that the information provided in this application and all accompanying forms is true and accurate as of the date of completion.

Signature:

A handwritten signature in black ink, appearing to be "C. J. C.", written over a horizontal line.

Title:

Chairman

Date:

3-25-2022

CHECKLIST OF REQUIRED DOCUMENTS

Guidelines For Appropriation Applications

Application

Proposal Narrative (See application outline on page 3)

Attachment A

Attachment B

Attachment C

Copy of current IRS 501(c)(3) tax exempt statement indicating that you are not a private foundation and an explanation of any changes in your IRS status (if applicable)

Affidavit

Copy of Certificate of Good Standing with State of Louisiana

Background and Capacity of Organization

Charles Johnson Ministries, Inc.'s (CeJay Cares) mission is to uplift the community through empowerment, employment, and community engagement while providing necessary resources to those in need. Our organization has been in existence since 2007 and operated for more than ten years off private contributions. Today, we are a 501 (c) 3 organization within Northwest Louisiana. CJ Ministries has the experience and capacity to meet our mission. We have space, private financial resources, human resources, and testimonies of families we've supported. We've helped more than one hundred women, over thirty youth girls, over twenty youth boys, over twelve diverse pastors, and dozen domestic violence victims. The organization is managed by six boards of directors and operates on the following core values: compassion, integrity, dignity, service, excellence, unity, support, partnership, advocacy, hope, love, and generosity.

Past Prior Experience of Organization

1. In 2016, we organized, the Women of Massive Believe Initiative to empower women within Caddo Parish. We created women's small groups to create dialogue and solutions to women's issues. From that, we started a women empowerment luncheon that was known as the Women of Worth where we select twelve women and esteemed them through parish-wide recognition, photoshoots, a customized calendar, and a luncheon that recognized their contribution to women and the parish. Thirty-six women have been recognized for this initiative and more than one hundred women have been empowered by the small groups and luncheons.
2. In 2017, we organized the FuelMan Initiative to provide lifetime support to youth males in Caddo Parish. This program was birthed out by single mothers needing support for their sons who lacked a male role model in their lives. Every week we monitor the personal progress of the young men we mentor through assisting with decision making,

encouragement, and providing assistance. Fifteen youth males have been impacted by this initiative.

3. In 2020, we organized CommUNITY365 as a solution to race relations within the parish. Our aim was to bring faith leaders together along with their congregations to help build healthy relationships amongst people of different races. We created a monthly fellowship program for pastors to join so that they can become closer and build a dialogue that will promote a renewed commitment to healing the racial divide in Caddo Parish. Today, the fellowship has grown to over twelve pastors in Caddo that have been meeting for the last eighteen months. Because of this program, the group is now planning a united community service project for the entire parish.

Extent of Neighborhood Involvement

While our programs target a small group of participants a part of our process is to work with neighborhood schools, churches, and neighborhood organizations to identify individuals who will be best served by our programs. We have a strong commitment to diversity which is why our projects have attracted more than forty volunteers for various communities within Caddo Parish especially since one of our programs aims to build healthy relationships between people of different races.

Description of Project and Soundness of Project

WOMEN: WOMB (Women of Massive Belief) Initiative: *Economic Empowerment Program*

We plan to do that through Financial Education, Vocational Training, Cooperative Savings

Groups, and Providing Start-Up Assistance. *Family Health Empowerment Program* CJ

Ministries trains and educates women, including expectant mothers, in early childhood

development, nutrition, health, hygiene, literacy, cooking, and even small-scale agriculture. We

do that by Providing Food, Providing Vitamins, Providing Support. **Eligibility: Women /**

Program Size: 3-4 Women Per Year

Girls Empowerment Program - Girls in this program develop life skills and learn about culturally relevant issues like the ones listed. General Health, Nutrition, Emotional Health, Positive Decision Making, Self-Esteem, Gender-base Violence, Harmful beliefs and practices, Feminine health and hygiene **Eligibility: 5th Grade / Program Size: 3-4 Girls Per Year**

YOUNG BLACK MEN: The ***FuelMan Initiative*** trains and mentors Black male youth in technology creation, entrepreneurship, and leadership skills to transform their lives and communities. Entrepreneurship Program provides computer science, software development, and entrepreneurship training to Black male elementary school students. ***Mentorship4Life Initiative*** is designed to help black single mothers with their sons for life. Young black males will be mentored on a weekly basis, helped with resources, and given holistic guidance to live productive lives. **Eligibility: Black Males / 5th Grade / Program Size: 3-4 Black Males Per Year**

RACE RELATIONS: ***CommUNITY365 Program*** is designed to bring people together beyond race, age, gender, and beliefs to work together to serve the community. We do that through Annual Community Service Project, Monthly Fellowships, Partner with Race Relations Initiatives.

Our programs are located at neighborhood churches all over Caddo Parish and our office.

Join Group Application and Collaboration

This is not a joint application with another group within Caddo Parish. This application is solely to support the programs of Charles Johnson Ministries, Inc.

Identify Needs and Gaps in Services in Neighborhood:

1. Investment in women-owned businesses within Caddo Parish.
2. Life-time mentorship to young African American males within Caddo Parish.
3. Building healthy relationships between different races within Caddo Parish.

Benchmarks for Project Implementation and Completion:

Charles Johnson Ministries, Inc. has a full-time and part-time staff that ensures the day-to-day operations of the nonprofit. We have an Administrator who's responsible for ensuring the organization is meeting its mission and fulfilling all of its obligations. We also have a Programs Coordinator whose sole responsibility is to ensure the weekly and/or monthly execution of our programs and ensure service to our program participants.

Our administrative offices are open Monday through Friday. Many of our programs are administered every Saturday and sometimes scheduled throughout the week. Below is a schedule of when our programs are held each month:

Programs Schedule:

Every First Saturday - Women Programs

Every Second Saturday - Girls Programs

Every Third Saturday - Black Youth Male Programs

Every Fourth Saturday - Community Service & Assistance

Every Third Wednesday - Healthy Relationships Fellowship (Race Relations)

Our nonprofit implementation outlook:

Quarter One:

Prior Year Follow Up, New Year Recruiting and Registering Program Participants

Quarter Two:

Programs Begin

Quarter Three:

Programs Continue

Quarter Four:

Programs End



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

CHARLES JOHNSON MINISTRIES INC
C/O CHARLES JOHNSON
3500 MILAM STREET APT W202
SHREVEPORT, LA 71109-0000

Date: 04/05/2021
Employer ID number: 32-0251481
Person to contact: Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending: December 31
Public charity status: 509(a)(2)
Form 990 / 990-EZ / 990-N required: Yes
Effective date of exemption: December 21, 2020
Contribution deductibility: Yes
Addendum applies: No
DLN: 26053758003670

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

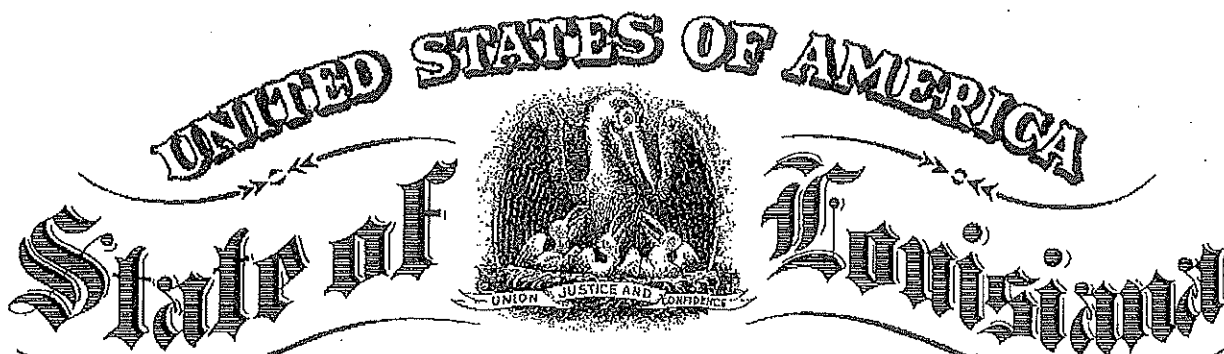
If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements



R. Kyle Ardoin
SECRETARY OF STATE

As Secretary of State of the State of Louisiana, I do hereby Certify that

the attached document(s) of

CHARLES JOHNSON MINISTRIES

are true and correct and are filed in the Louisiana Secretary of State's Office.

40442201N ORIGF 2/28/2011 3 page(s)

In testimony whereof, I have hereunto set my hand and caused the Seal of my Office to be affixed at the City of Baton Rouge on,

July 30, 2020

Secretary of State

WEB 40442201N



Certificate ID: 11247759#J6Q83

To validate this certificate, visit the following web site, go to **Business Services**, **Search for Louisiana Business Filings**, **Validate a Certificate**, then follow the instructions displayed.

www.sos.la.gov



CHARLES JOHNSON MINISTRIES

General Information

Name: CHARLES JOHNSON MINISTRIES
Type: Corporation - Domestic Nonprofit
City: SHREVEPORT
Status: ACTIVE
Previous Names: N/A
Charter Number: 40442201N
Registration Date: 02/28/2011

Domicile Address

202 N. THOMAS DRIVE, SUITE 9
SHREVEPORT, LA 71107

Mailing Address

1320 HARVARD AVENUE
SHREVEPORT, LA 71103

Status

Status: ACTIVE
Annual Report Status: Yes
Last Report Filed: 03/28/2022
Type: Corporation - Domestic Nonprofit

Registered Agents

CHARLES JOHNSON appointed on 02/28/2011
1320 HARVARD AVENUE
SHREVEPORT, LA 71109

Officers

CHARLES JOHNSON
DIRECTOR
1320 HARVARD AVENUE
SHREVEPORT, LA 71103

MARILYN JACKSON
DIRECTOR
6314 BORDER LANE
SHREVEPORT, LA 71119

LORETTA JOHNSON
TREASURER, DIRECTOR, OFFICER
1714 SHEPHERD DRIVE
SHREVEPORT, LA 71107

BETINA BOLDEN
DIRECTOR
2931 ROUND GROVE LANE
SHREVEPORT, LA 71107

LAKRISHNA WHITE-RASHEED
DIRECTOR
2311 FERNBROOK CIRCLE
SHREVEPORT, LA 71118

Amendments on File

Description	Date
Domicile, Agent Change or Resign of Agent	05/07/2021

Charles Johnson Ministries
End of the Year Statement
January 1 2021 through December 31, 2021

Ordinary Income/Expenses

Income

Donations / Sponsorships	\$37,000.00
Grants	\$10,000.00
Other	\$27,000.00
Total Income	\$74,000.00

Notes

Private Donors
City of Shreveport Special Fund Grant
CeJay Enterprises of Louisiana, LLC Investment

Expense

Payroll Expense	\$30,000.00
Programs	\$27,900.00
Utilities & Equipment	\$11,500.00
Donations/Give-A-Ways	\$2,500.00
Uncategorized Expenses	\$0.00
Total Expense	\$71,900.00

NET Income **\$2,100.00**

Prepared on 12/31/2021
Prepared By CeJay Enterprises, LLC
Printed 03/28/2022