

Ronald McDonald House – Shreveport/Caddo Parish

Estimated Annual Economic Impact

2024 Estimated Operating Expenses		RMH Shreveport/Caddo Parish	
Salaries/Benefits	\$	357,270.40	
Family Support	\$	113,000.00	
Occupancy	\$	57,000.00	
Operations	\$	62,000.00	
Fundraising	\$	50,000.00	
<b>TOTAL ESTIMATED OPERATING EXPENSES</b>	<b>\$</b>	<b>639,270.40</b>	

2024 Estimated Commerical Economic Impact		RMH Shreveport/Caddo Parish	
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The commercial economic impact information provided is an intentionally conservative estimate on what RMH families' (outside) expenses could be incurred during their stay. As the goal of RMH is to provide financial relief and a climate of respite for families in need, at no expense to them, they will undoubtedly use and take advantage of the many available commercial resources the community has to offer - positively impacting and adding to the economy of the area.

Factors	Variables	Commodity	Calculation	Economic Impact Estimate
		<b>Meals from Commercial Businesses</b>	Est - 1 meal of 3 daily will be sought from outside business	
Annual Family Stays	7,300 nights per year	Meals sought outside businesses (B, L, and D)	7,300 families	
Family Members Served	21,900	Number of individuals eating one meal a day from outside business	21,900	60 individuals a day
Family Day Use	5,400	Family member seeking outside business meals daily		1 meal a day outside
		Cost of meal		\$10 cost of meal per person
			60 individuals x 1 meal x \$10 x 365 days in year	<b>TOTAL Economic Impact for Outside Dining</b> <b>\$219,000</b>
		<b>Fuel Purchases</b>		
		7,300 families staying throughout the year. Est - each family will purchase a conservative total of 20 gallons during their stay	20 gal x \$4.00 gal	\$80.00
			\$80.00 x 7,300 families	<b>TOTAL Economic Impact for Fule Purchases</b> <b>\$584,000</b>
		<b>Incidental Purchases</b>		
		Incidental Shopping - it is estimated that each of the 7,300 families will spend a conservating \$50 on incidental purchases	\$50 x 7,300 families	<b>TOTAL Economic Impact for Outside Dining</b> <b>\$365,000</b>
<b>TOTAL ESTIMATED ADDITIONAL COMMERCIAL ECONOMIC IMPACT</b>				<b>\$1,168,000</b>