

The Caddo Citizen

Serving North Caddo since 1912

203 S. Spruce St. • Vivian, La. 71082

318.375.3294 • FAX 318.375.3308 • email - CaddoCitizen@centurytel.net

Caddo Parish Commission
Official Legal Journal Proposal
ATTN: Jeff Everson, Commission Clerk
PO Box 1127
Shreveport, La. 71163

Dear Mr. Everson:

Thank you for your invitation to submit a proposal to serve as the Caddo Parish Commission's Official Legal Journal for the upcoming fiscal year.

Please find attached our bid information. If you have any questions, please feel free to contact me at 318.375.3294 or 318.393.0508 (cell).

Sincerely,
Mary Haddox
The Caddo Citizen



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Parish of Caddo
Official Legal Journal
FY 2022-2023

- The Caddo Citizen has served Caddo Parish for nearly 100 years publishing news and public notices for the municipality and surrounding areas. We are pleased to offer a proposal for fiscal year 2022-2023. We publish The Caddo Citizen from 203 S. Spruce, Vivian, La. and Shreveport Sun publishes from 2224 Jewella, Shreveport, La. 71109.

- The Caddo Citizen and the Shreveport Sun have not missed more than three publications and have printed weekly for the past three years.

Paid circulation for the last five years:

The Caddo Citizen -

2018 - 1000

2019 - 1000

2020 - 1000

2021 - 1000

2022 - 1000

The Shreveport Sun -

2018 - 5000

2019 - 5000

2020 - 5000

2021 - 4500

2022 - 4500

- The Caddo Citizen mails from Vivian, La. 70182. The Shreveport Sun mails from Shreveport, La.

- The Caddo Citizen charges 50 cents per issue. Subscriptions to The Caddo Citizen are \$24.00 per year. The Shreveport Sun is 50 cents per issue and subscriptions are \$23.69. Both publications are weekly.

- The publication rate for The Caddo Citizen/Shreveport Sun will remain unchanged at \$3.36 per column inch/24 cents per agate line.

- The Caddo Citizen has and will continue to upload all of the Parish of Caddo's public notices and legals to the internet via the Louisiana Press Association, the state's centralized location for all public notices in Louisiana. This offers all interested engineers, bidders and others to search a database of public notices from across the state both serving the Caddo Parish Commission

and those who are looking for your public notice. The website is www.louisianapublicnotice.com.

- The Caddo Citizen will offer (2) complimentary subscriptions for the Parish of Caddo should the Parish of Caddo select The Caddo Citizen/Shreveport Sun as its official legal journal for the fiscal year 2022-2023.
- The Caddo Citizen serves as the official legal journal for the entire region of North Caddo. We serve as the official legal journal for the Caddo Parish Fire Districts Seven and Eight, North Caddo Ambulance District, North Caddo Hospital District, the Villages of Belcher, Gilliam, Ida, Rodessa and Hosston and the Town of Oil City. We are the official legal journal for the Town of Vivian. We publish the official tax sale for the Caddo Parish Sheriff's Office. All of these are also uploaded to the internet for anyone to access.
- It is our hope that we offer you the lowest bid. But in the event that ours is slightly higher, we ask that you consider our experience in dealing with public notices; our continued support of your community and our working relationship that we have established with the Parish of Caddo. Law does not require you to accept the lowest bid.
- Please remember the requirements for serving as legal journal. A publication must be a general interest newspaper with a regular paid readership through rack sales and subscriptions. This eliminates the "free classifieds" publications from serving as legal journal.
- We have enjoyed serving your community in the past and hope to continue to do so in the future.

Mary Haddox
The Caddo Citizen
203 South Spruce St.
Vivian, La. 71082
318-375-3194
318-393-0508 (cell)