

Charles Whatley Project Profiles



Advisor to the Douglas County Development Authority and Douglas County Board of Commissioners for the Foxhall Resort and Sports Club in Douglas County, Georgia. Developing due diligence process for a proposed Intergovernmental agreement to build a luxury hotel, conference center and exhibit hall. Foxhall Resort and Sports Club is a \$1.5 billion recreational-focus mixed-use development in Douglas County. The nearly 1,100 acre site along the Chattahoochee River 24 miles from Hartsfield Jackson Atlanta International Airport. The green, sustainable development will ultimately consist of 520 acres of developed land and 580 acres will remain as open space.



While Director of Economic Development for the Atlanta Development Authority (now Invest Atlanta), Mr. Whatley led the effort to craft the incentive package for Porsche Cars North America to build a new North American headquarters in Atlanta. The new complex will be located in the Aerotropolis Atlanta development site, near the International Terminal at Hartsfield-Jackson Atlanta International Airport. It includes offices for a workforce that will eventually number 400 employees, a Technical Service and Training Center, and test track.

Mr. Whatley led the Atlanta Development Authority business engagement team in partnering with Georgia Tech in the development of Technology Enterprise Park (TEP). TEP, located on North Avenue near Northside Drive, is the only existing research and development park for life science companies in the city. The two existing buildings at TEP are fully leased; ADA worked with every tenant, providing a range of assistance from funding to streamlined permitting.



Charles Whatley Project Profiles



Mr. Whatley managed the small business lending team within the Commerce and Entrepreneurship department at the Atlanta Development Authority. The Atlanta Development Authority arranged financing for more than 500 small businesses in the city, representing more than \$400 million in public and private funds that resulted in the creation of more than 5,000 new jobs.



Mr. Whatley developed and managed the Atlanta Brownfield Revolving Loan Fund. The first loans from the fund financed environmental remediation of a 100-year-old former rail corridor section of the Atlanta BeltLine, where more than 1,700 tons of contaminated soil was removed to make way for a new BeltLine trail. The Eastside Trail unites five in-town neighborhoods and connects to Piedmont Park and to the Stone Mountain Trail. This project opens up alternative commute options and will connect to a new streetcar network between a number of tourist, work and residential centers.