

CADDO PARISH COMMISSION  
505 TRAVIS STREET, GOVERNMENT PLAZA, 1ST FLOOR CONFERENCE ROOM  
PUBLIC NOTICE  
ECONOMIC DEVELOPMENT COMMITTEE AGENDA  
(Virtual)

September 17, 2021  
1:30 pm

This meeting will be available for viewing on the Parish of Caddo's Facebook page.

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1. ECONOMIC DEVELOPMENT COMMITTEE ROLL CALL:

**Lynn Cawthorne, Chair**  
Stormy Gage-Watts  
John E. Atkins  
John-Paul Young  
Roy Burrell  
Lyndon B. Johnson, President

2. INVOCATION:

3. PLEDGE OF ALLEGIANCE:

Veterans and active military members saluting during recitation of the Pledge of Allegiance would be appropriate, should you wish to do so.

4. AGENDA ADDITIONS:

4.I. Motion To Approve Consideration Of Items Under La.R.S. 42:17.1 (2/3 Vote Required)  
(Commission Clerk's Office)

4.I.i. Certificate For Teleconference 09.17.21

Documents:

[21-09-17 TELECONFERENCE MEETING CERTIFICATION- ED COMMITTEE.PDF](#)

5. PUBLIC COMMENTS (Teleconference)

Citizens who wish to address the Committee, please fill out a comment card by clicking [HERE](#) and submit to the Commission Clerk's Office. Individual Comments are limited to 3 minutes and will be read aloud during the Public Comments section of this agenda. Citizens may also address the Committee by calling the Commission Clerk's Office at (318) 226-6596 during the Public Comments section of this agenda.

6. NEW BUSINESS:

6.I. Discuss Appropriation Process And Funding For Economic Development Requests Regarding The 2022 Budget Cycle

Documents:

[2022 NGO APPLICATIONS - ED FOR COMMITTEE 091721.PDF](#)

7. ADJOURN:

**CERTIFICATE OF TELECONFERENCE AND/OR VIDEO CONFERENCE OF  
THE CADDO PARISH COMMISSION  
ECONOMIC DEVELOPMENT COMMITTEE TELECONFERENCE MEETING  
OF  
SEPTEMBER 17th, 2021  
IN ACCORDANCE WITH R.S. 42:17.1**

WHEREAS, the Governor of the State of Louisiana has declared a statewide Public Health emergency, inclusive of Caddo Parish, in Proclamation Number 25 JBE 2020;

WHEREAS, the Governor, has further extended that declaration via Proclamations Number 158 JBE 2020 and Number 159 JBE 2020; and

WHEREAS, R.S. 42:17.1 allows members of political subdivisions to participate in its meetings electronically under certain limited circumstances.

THEREFORE, in accordance with the provisions of R.S. 42:17.1, the presiding officer of the Caddo Parish Commission hereby certifies that this meeting is to address matters that are:

- (a) directly related to the public Commission's response to the Coronavirus Pandemic and are critical to the health, safety, or welfare of the public.
- (b) that if they are delayed will cause curtailment of vital public services or severe economic dislocation and hardship.
- (c) critical to continuation of the business of the Commission and that are not able to be postponed to a meeting held in accordance with the other provisions of Open Meetings Law due to a legal requirement or other deadline that cannot be postponed or delayed by the public body.
- (d) critical or time-sensitive and have been determined by the undersigned should not be delayed;\*

Date: September 14, 2021

  
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**Lynn Cawthorne,  
Caddo Parish Commissioner**

\* Consideration of matters under Paragraph (d) will initially require a two-thirds vote of those members present. (This does not affect the vote necessary for adoption or any motion).

**Caddo Parish Commission  
Caddo Parish Commission  
2022 NGO Budget Requests  
Economic Development Fund**

\* Indicates Late Application

Organization	General Purpose	2022	NGO	2022	2022	2022	2022	Years Funded
		Agency Request	Committee Recomm.	Adopted Budget	Additional NGO's per Ordinance	Actual Paid	Date App Received	
<b>Total NGO Requests:</b>		<b>\$1,178,288</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>		
Acadiana Legal Services of Northwest Louisiana	Free expungement for formerly incarcerated persons (legal assistance)	\$ 40,000					6/21/2021	1
Caddo Lake Institute	Fighting off Giant Salvinia to encourage nature-based tourism	\$ -						0
CoHabitat Foundation	LeanTrax Program - a multi-arm program addressing entrepreneurship at different stages	\$ 35,000					6/30/2021	10
Competition Planning Partners, LLC dba Wod Godz	2-day Regional fitness competition	\$ 30,000					7/1/2021	2
Delta Upsilon Lambda Foundation	Assist with getting the high school students ready for real world, will also have 2-4 learning classes per month while teaching the students they also provide meals.	\$ 10,000					7/1/2021	1
Dress for Success Shreveport-Bossier	Helps low income disadvantaged women in the community with workforce development.	\$ 10,000					3/31/2021	0
Fit for Life Ministries, Inc.	Purchase fitness equipment and support the "Fit for Life Sports Weekend" - economic impact exceeds 1.5 million dollars	\$ 60,000					6/29/2021	8
Highland Area Partnership	18th annual Highland Jazz and Blue Festival which promotes local business, nonprofits, and area musicians and artists	\$ 10,000					7/1/2021	9
Imagine Nation Foundation	Inaugural "Marching Band Challenge, Battle of the Bands"-March Fest	\$ -						2
Independence Bowl Foundation	Independence Bowl participant team payouts for Independence Bowl which has an economic impact of 7-8 million in direct and indirect spending. 2021 Independence Bowl- Dec.18, 2021	\$ 65,000					6/8/2021	13
North Caddo Fireworks Festival dba Christmas on Caddo Fireworks	Fireworks for the Christmas on Caddo Fireworks Festival	\$ -						5
North Louisiana Economic Partnership	Business development and support of prospects that are considering our area	\$ 75,000					7/1/2021	13
Playaz and Playettes, Inc.	11th Annual Shreveport Blues and Southern Soul Pre-Labor Day Festival, which is one of the projects of Playaz and Playettes, Inc.	\$ 40,000					7/1/2021	0
Prize Foundation (Film Prize, Startup Prize, and Taco Wars)	Marketing and expenses for LA Film Prize & Startup Prize & Taco Wars - retooling of 2021 Prize fest to allow for both physical and virtual experiences	\$ 100,000					7/1/2021	8
Red River Revel	Funding will be used to support the 46th Red River Revel Arts Festival.	\$ 10,000					7/1/2021	0
Samaritan Counseling Center	Funds will be used to supplement the cost of mental health counseling by licensed professionals in a faith-based setting for uninsured and underinsured individuals and families of Caddo Parish.	\$ 35,000					6/24/2021	0
Setting the Standard Barbering and Natural Hair Academy	Funds will be used for 16 students in Caddo Parish barbering and styling training to become licensed barber stylist and barber stylist instructors	\$ 238,888					6/30/2021	0
Shreveport-Bossier African American Chamber of Commerce	Support minority business development	\$ -						9
Shreveport Bossier Military Affairs Council	Barksdale Airforce Show	\$ -						9
Small Business Development Center	Two, eight week Entrepreneurial Series	\$ -						2
Southern Hills Business Association, Inc.	Implementation of initiatives resulting in new jobs creation, business operations, growing tax base, reduced crime, workforce and educational training to safeguard the reputation of Southern Hills as a vibrant community	\$ 30,000					6/3/2021	11
Southern University at Shreveport	Funds will be used to provide academic & skilled technical education to citizens of Caddo Parish.	\$ 239,400					7/13/2021*	8
Southern University at Shreveport Foundation	Scholarship funds for SUSLA students that are in need of financial assistance	\$ 15,000					7/7/2021*	13
SPOT (Successfully Preparing Our Teens)	Preparing future leaders and business owners	\$ -						2
State Fair of Louisiana	Annual event with educational exhibits, livestock, and fun activities and entertainment for all ages	\$ 10,000					6/24/2021	12
Strand Theatre of Shreveport Corporation	Artists' fees (Professional Broadway Musicals)	\$ 50,000					6/30/2021	8
Strategic Action Council of Northwest Louisiana, Inc.	Maintenance of the Minority Business Directory of Northwest Louisiana - Training and Loan assistance program for small, minority, woman, and diverse businesses	\$ 75,000					7/1/2021	6