



Event Impact Calculator Detail - YMCA

Event Summary

Key Parameters		Key Results	
Event Name:	YMCA Tournament	Business Sales (Direct):	\$249,677
Organization:	United States Specialty Sports Association	Business Sales (Total):	\$356,271
Event Type:	Sports: Youth Amateur	Jobs Supported (Direct):	182
Start Date:	02/19/2022	Jobs Supported (Total):	199
End Date:	02/20/2022	Local Taxes (Total):	\$15,054
Overnight Attendees:	634	Net Direct Local Tax ROI:	\$13,563
Day Attendees:	1346	Est. Room Nights Demand:	427

Direct Business Sales

Sales by Source

Attendees Spending:	\$221,793	Exhibitor Spending:	\$79
Organizer Spending:	\$27,804	Total Event Spending:	\$249,677

Business Sales by Sector

Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$51,203	\$0*	\$0	\$51,203
Transportation	\$26,098	\$547*	\$51	\$26,696
Food & Beverage	\$70,725	\$12,253*	\$0	\$82,978
Retail	\$44,369	\$0	\$0	\$44,369
Recreation	\$29,398	\$0	\$0	\$29,398
Space Rental	\$0	\$6,416*	\$0	\$6,416
Business Services	\$0	\$8,588*	\$29	\$8,617
Totals	\$221,793	\$27,804	\$79	\$249,676

* indicates that the calculator's model defaults were used

Economic Impact Details

	Direct	Indirect/Induced	Total
Business Sales	\$249,677	\$106,595	\$356,271
Personal Income	\$80,737	\$27,167	\$107,904
Jobs Supported			
Persons	182	17	199
Annual FTEs	3	0	3
Taxes And Assessments			

<u>Federal Total</u>	<u>\$22,262</u>	<u>\$8,672</u>	<u>\$30,934</u>
<u>State Total</u>	<u>\$12,727</u>	<u>\$2,163</u>	<u>\$14,889</u>
Sales	\$10,726	\$1,332	\$12,058
Income	\$269	\$91	\$360
Bed	\$0		\$0
Other	\$1,732	\$740	\$2,472
<u>Local Total</u>	<u>\$13,563</u>	<u>\$1,492</u>	<u>\$15,054</u>
Sales	\$9,868	\$1,226	\$11,093
Income	\$0	\$0	\$0
Bed	\$3,072		\$3,072
Per Room Charge	\$0		\$0
Tourism District	\$0		\$0
Restaurant	\$0	\$0	\$0
Other	\$623	\$266	\$889
Property Tax	\$1,428	\$383	\$1,811

Event Return On Investment (ROI)

Direct

Direct Tax Receipts	\$13,563
DMO Hosting Costs	\$0
Direct ROI	\$13,563
Net Present Value	\$13,563
Direct ROI (%)	-

Total

Total Local Tax Receipts	\$15,054
Total ROI	\$15,054
Net Present Value	\$15,054
Total ROI (%)	-

Estimated Room Demand Metrics

Room Nights Sold:	427	:	
Room Pickup (block only):	0	:	
Peak Room Nights:	235	:	
Total Visitor Days:	1,657	:	