

K.C. Kilpatrick
Founder and Executive Director

K.C. Kilpatrick has spent most of her career in non-profit administration, marketing, donor relations, resource development and fundraising, and as a volunteer for several organizations. A Shreveport native, she holds a Bachelor of Arts degree and a Master of Human Service Administration degree from Louisiana State University-Shreveport. She is also a Certified Non-Profit Professional, Certified in Volunteer Administration, and a Certified Fund-Raising Executive (pending).

After college, K.C. began her career helping homeless women in London for the Church Army's Marylebone. She returned to Shreveport as a Workforce Development Officer for the State of Louisiana Department of Labor and later trained individuals with physical and mental disorders for job placement as a Program Coordinator for Red River Employment Services. K.C. also worked in the private sector for Sam's Hotel and Casino as Manager of Community Relations and Sales, serving society, military, educational, religious and fraternal accounts.

As the Director for Volunteer Resource of Providence House, K.C. assisted in a \$3.5 million capital campaign and supervised the director of the child care center. She brought in funding for a five-state region for the Evergreen Presbyterian Ministries Foundation as Supervisor of Grant Development. As the Director of Development for the Salvation Army, K.C. helped the organization move from being in the red to securing over \$20 million for operations in six years.

She served three years as an Adjunct Professor teaching Master Level courses on gift solicitation for LSU-Shreveport. For the past five years, she has served as Social Media Manager for KTBS-Channel 3, managing editorial content and campaigns and communicating the station's brand.

Geaux 4 Kids and Project Geaux Bags is more than a philanthropy to K.C.; it's personal. Her two children, Hallie-Stella and Jayden came to her through the foster care system. She experienced firsthand the trauma and tragedy children face when first taken into protective custody.

K.C. lives with her husband, Kyle Baird, their two children, and their beagle, Belle, in Shreveport.