

Shreveport Times

PART OF THE USA TODAY NETWORK

Caddo Parish

PO BOX 1127

Shreveport, LA 71163

2021 THE TIMES PROPOSAL TO THE CADDO PARISH COMMUNICATIONS

We appreciate the opportunity to present our publication for review as the official journal for the Caddo Parish Communications District Number One. We would like to provide you with all the benefits that are offered by our newspaper, including the timely publication of legal notice, a larger audience and readership and improved response from our vendors and constituents.

In accordance with the Louisiana State Devised Statute 43:141, The Times hereby submits our proposal to the Parish of Caddo be considered as the official journal for Caddo Parish for July 1, 2021- June 30, 2022.

1. The Newspaper office is located at 401 Market Street Ste 1500, Shreveport, LA 71101
2. The paper began in 1871
3. We have continuously – there have not been any failures in publications
4. Please find the attached circulation statements
5. The Times postal statement number is #495-500
6. Single copy is \$2.50 per edition – we have several subscription options- please see below:

<p>Unlimited Digital Access</p>  <p>\$1 for 6 Months Limited-Time Offer* Sale Ends Soon Save 98%</p> <p>Subscribe Now</p>	<p>Sunday Print Delivery Including Unlimited Digital Access</p>  <p>\$1 per Week For the First 3 Months* Billed at \$4.00 per Month Save 71%</p> <p>Subscribe Now</p>	<p>Monday - Sunday Print Delivery Including Unlimited Digital Access</p>  <p>\$3 per Week For the First 3 Months* Billed at \$13.00 per Month Save 52%</p> <p>Subscribe Now</p>
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- We are a daily paper

The Shreveport Times is a daily publication that is delivered to our subscribers homes and at single copy locations every morning.

All printing of required legals in the Classified Section will be at \$.33 per agate line (6.5 font, auto set width and 6 point leading using the 14 agate lines per inch).

Affidavits will be provided at \$10.00 each

We would like to thank you again for the opportunity to be considered as the official journal for the of the Caddo Parish We look forward to continuing our long and beneficial relationship with you.

Regards,

Tara Mondloch

Director; Public Notices

The Times | USA Today Network

tmondloch@gannett.com | 866-431-8665

The Shreveport Times certifies that we meet all the qualifications as an official journal as is stated in LA R.S. 43:171 et. seq.



News Media Statement

6 months ended March 31, 2021
 Subject to Audit

Shreveport (Caddo Parish), Louisiana
 www.shreveporttimes.com

CIRCULATION SUMMARY

TOTAL COMBINED AVERAGE CIRCULATION	12,965	11,201
THE TIMES		
Print	11,447	9,476
Digital Replica	907	1,011
Digital Nonreplica	611	714
Total Combined Average Circulation		

CIRCULATION DATA BY PUBLICATION

THE TIMES - PRINT		
Individually Paid Circulation		
Home Delivery	10,370	8,768
Single Copy	789	385
Total Average Individually Paid Circulation	11,159	9,153
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	7	21
Total Average Business/Traveler Paid Circulation	7	21
Total Average Paid Circulation - Print	11,166	9,174
Other Qualified Circulation - Print		
Public Access (Retail/Business, Dist. to Apts., Racks & Other Distribution)	8	36
Other Qualified (Employee/Independent Contractor, Education & University Copies)	273	266
Total Average Qualified Circulation - Print	281	302
Total Average Circulation - Print	11,447	9,476

THE TIMES - DIGITAL REPLICA		
Subscription	907	1,011
Total Average Paid Circulation - Digital Replica	907	1,011
Total Average Circulation - Digital Replica	907	1,011
	12,354	10,487

THE TIMES - DIGITAL NONREPLICA		
Total Average Paid Circulation - Digital Nonreplica	611	714
Total Average Circulation - Digital Nonreplica	611	714

NOTES

REPORT ENDING DATE

March 31, 2021

Visit auditedmedia.com Media Intelligence Center for additional data.

QUALIFIED PUBLIC ACCESS

Included in Qualified Public Access are copies distributed through publisher-maintained venues. Verification is made of distribution to location only, and not of actual pick-up.

ADVERTISING POLICY

Publisher's declared policy is that all editions of the Daily and Sunday issues carry all advertising scheduled for the day, except copy received too late for early editions is inserted in corresponding editions of the following day. Some editions of the Sunday issue include additional advertising. THE TIMES digital replica edition contains all ROP advertising content found in the print edition. FSIs are excluded from the digital replica edition. THE TIMES digital nonreplica editions include Restricted Access Website, eReaders, Tablet and Mobile/Smartphone, and contains select advertising from the print edition, as well as additional advertising.

DAYS OMITTED FROM AVERAGES

The following issue(s) has/have been eliminated from the averages reported. The net circulation for the issue(s) is as follows:

February 15, 2021 (Monday)	THE TIMES	9,841
February 19, 2021 (Friday)	THE TIMES	10,469

SINGLE COPY PRICES

Sun/Weekend	\$3.00
Daily/Other	\$2.50

Jake Myers, Regional VP, Sales
 Telephone 614-361-6317
 7950 Jones Branch Drive
 McLean, VA 22107
jmyers1@localiq.com

We certify that to the best of our knowledge all data set forth in this news media statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Gannett Co., Inc.

THE TIMES, published by Gannett Co., Inc., 222 Lake Street, Shreveport, LA 71101

JERRY HILL
VP Consumer Services

SHERRI MAURER
Quality Assurance Director



Quarterly Data Report

Q1 2020

Subject to Audit

Audited Every Other Year

Shreveport (Caddo Parish), Louisiana
www.shreveporttimes.com

CROSS-MEDIA METRICS			
WEBSITE ACTIVITY			Period
www.shreveporttimes.com (Combined)	Unique Browsers	465,400	March 2020
	Page Impressions (1)	2,215,258	
Source: (1) Adobe Analytics			

MOBILE APP ACTIVITY			Period
Shreveport Times	Unique Devices	4,389	March 2020
	Page Impressions (7)	455,279	
Source: (7) Adobe Analytics			

SOCIAL MEDIA ACTIVITY			Period
Facebook	Total Likes	49,737	March 2020

CIRCULATION SUMMARY		
	Sun	Avg Mon-Sat
TOTAL COMBINED AVERAGE CIRCULATION	15,456	13,316
THE TIMES		
Print	13,717	11,148
Digital Replica	1,024	1,245
Digital Nonreplica	715	923
Total Combined Average Circulation	15,456	13,316

CIRCULATION DATA BY PUBLICATION		
THE TIMES - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	12,052	10,202
Single Copy Sales	1,368	576
Total Average Individually Paid Circulation	13,420	10,778
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	15	55
Total Average Business/Traveler Paid Circulation	15	55
Total Average Paid Circulation - Print	13,435	10,833
Qualified Circulation		
Single Copy		
Employee/Independent Contractor	273	273
Retail/Business	9	42
Total Average Single Copy	282	315
Total Average Qualified Circulation - Print	282	315
Total Average Circulation - Print	13,717	11,148

	Sun	Avg Mon-Sat
THE TIMES - DIGITAL REPLICA		
Paid Circulation		
Subscription	1,024	1,183
Total Average Paid Circulation - Digital Replica	1,024	1,183
Qualified Circulation: Opt-in		
Educational Copies		62
Total Average Qualified Circulation - Digital Replica		62
Total Average Circulation - Digital Replica	1,024	1,245
Total Average Circulation - Print & Digital Replica	14,741	12,393

THE TIMES - DIGITAL NONREPLICA		
Paid Circulation		
Restricted Access Website	713	922
Tablet	1	1
Mobile/Smartphones	1	
Total Average Paid Circulation - Digital Nonreplica	715	923
Total Average Circulation - Digital Nonreplica	715	923
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	15,456	13,316

TOTAL AVERAGE CIRCULATION BY Market (Optional)

NOTES

REPORT ENDING DATE

February 29, 2020

Visit auditedmedia.com Media Intelligence Center for additional data.

QUALIFIED RETAIL/BUSINESS

Included in Qualified Retail/Business are copies distributed through publisher-maintained venues. Verification is made of distribution to location only, and not of actual pick-up.

ADVERTISING POLICY

Publisher's declared policy is that all editions of the Daily and Sunday issues carry all advertising scheduled for the day, except copy received too late for early editions is inserted in corresponding editions of the following day. Some editions of the Sunday issue include additional advertising. THE TIMES digital replica edition contains all ROP advertising content found in the print edition. FSIs are excluded from the digital replica edition. THE TIMES digital nonreplica editions include Restricted Access Website, eReaders, Tablet and Mobile/Smartphone, and contains select advertising from the print edition, as well as additional advertising.

MISCELLANEOUS

Due to the disruption of normal business activities created by COVID-19, this Quarterly Data Report provides average circulation claims for the period 1/1/20 to 2/29/20.

CREDIT AND ARREARS ALLOWANCE

Included in Individually Paid Home Delivery and Mail is an average of the following:

	Total
Sunday	224
Daily	326

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.

Publishing Plans



Frequency: Daily

Delivery Vehicle(s): Print, online, mobile

Primary Circulation Classification: Paid

Description: Home delivered print editions are distributed in broadsheet format. Digital Replica and Nonreplica Editions are sold for display of select newspaper content on personal computers, tablet and mobile/smartphones.

Website(s): www.shreveporttimes.com

Kathy Jack-Romero, Regional VP

Telephone (970) 224-7885

1300 Riverside Avenue

Fort Collins, CO 80524-4353

kromero@localiq.com

We certify that to the best of our knowledge all data set forth in this Quarterly Data Report are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Gannett Co., Inc.

THE TIMES, published by Gannett Co., Inc., 222 Lake Street, Shreveport, LA 71101

JERRY HILL

VP Consumer Sales & Marketing

MARCELA FOURZAN

Regional Finance Director



Quarterly Data Report

Q1 2019

Subject to Audit

Audited Every Other Year

Shreveport (Caddo Parish), Louisiana
www.shreveporttimes.com

CROSS-MEDIA METRICS

WEBSITE ACTIVITY			Period
www.shreveporttimes.com (Combined)	Unique Browsers	344,594	March 2019
	Page Impressions (1)	1,904,784	
Source: (1) Adobe Analytics			

MOBILE APP ACTIVITY			Period
Shreveport Times	Unique Devices	4,011	March 2019
	Page Impressions (7)	333,008	
Source: (7) Adobe Analytics			

SOCIAL MEDIA ACTIVITY			Period
Facebook	Total Likes	47,618	March 2019
Twitter	Total Followers	40,406	March 2019

CIRCULATION SUMMARY

	Sun	Avg Mon-Sat
TOTAL COMBINED AVERAGE CIRCULATION	19,171	15,845
THE TIMES		
Print	17,181	13,363
Digital Replica	1,245	1,482
Digital Nonreplica	745	1,000
Total Combined Average Circulation	19,171	15,845

CIRCULATION DATA BY PUBLICATION

THE TIMES - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	14,455	12,067
Single Copy Sales	2,415	934
Total Average individually Paid Circulation	16,870	13,001
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	27	57
Total Average Business/Traveler Paid Circulation	27	57
Total Average Paid Circulation - Print	16,897	13,058
Qualified Circulation		
Single Copy		
Employee/Independent Contractor	273	259
Retail/Business	11	46
Total Average Single Copy	284	305
Total Average Qualified Circulation - Print	284	305
Total Average Circulation - Print	17,181	13,363

THE TIMES - DIGITAL REPLICA		
Paid Circulation		
Subscription	1,245	1,454
Total Average Paid Circulation - Digital Replica	1,245	1,454
Qualified Circulation: Opt-In		
Educational Copies		28
Total Average Qualified Circulation - Digital Replica		28
Total Average Circulation - Digital Replica	1,245	1,482
Total Average Circulation - Print & Digital Replica	18,426	14,845

	Sun	Avg Mon-Sat
THE TIMES - DIGITAL NONREPLICA		
Paid Circulation		
Restricted Access Website	745	1,000
Total Average Paid Circulation - Digital Nonreplica	745	1,000
Total Average Circulation - Digital Nonreplica	745	1,000
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	19,171	15,845

TOTAL AVERAGE CIRCULATION BY Market (Optional)

NOTES

REPORT ENDING DATE

March 31, 2019

QUALIFIED RETAIL/BUSINESS

Included in Qualified Retail/Business are copies distributed through publisher-maintained venues. Verification is made of distribution to location only, and not of actual pick-up.

ADVERTISING POLICY

Publisher's declared policy is that all editions of the Daily and Sunday issues carry all advertising scheduled for the day, except copy received too late for early editions is inserted in corresponding editions of the following day. Some editions of the Sunday issue include additional advertising. THE TIMES digital replica edition contains all ROP advertising content found in the print edition. FSIs are excluded from the digital replica edition. THE TIMES digital nonreplica editions include Restricted Access Website, eReaders, Tablet and Mobile/Smartphone, and contains select advertising from the print edition, as well as additional advertising.

CREDIT AND ARREARS ALLOWANCE

Included in Individually Paid Home Delivery and Mail is an average of the following:

	Total
Daily	203
Sunday	514

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.

Publishing Plans



Frequency: Daily

Delivery Vehicle(s): Print, online, mobile

Primary Circulation Classification: Paid

Description: Home delivered print editions are distributed in broadsheet format. Digital Replica and Nonreplica Editions are sold for display of select newspaper content on personal computers, tablet and mobile/smartphones.

Website(s): www.shreveporttimes.com

Kathy Jack-Romero, Regional VP

Telephone: 970-224-7885

1300 Riverside Avenue

Fort Collins, CO 80524-4353

KRomero@localiq.com

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Parent Company: Gannett Company Inc.

THE TIMES, published by Gannett Company Inc., 222 Lake Street, Shreveport, LA 71101

JERRY HILL

VP Consumer Sales & Marketing

MORGAN PINER

Regional Finance Director

Quarterly Data Report

Q1 2018

Subject to Audit

Audited Every Other Year

Shreveport (Caddo Parish), Louisiana
www.shreveporttimes.com

CROSS-MEDIA METRICS

WEBSITE ACTIVITY			Period
www.shreveporttimes.com (Combined)	Unique Browsers	388,090	February 2018
	Page Impressions (1)	2,332,838	
Source: (1) Adobe Analytics			
www.shreveporttimes.com (Combined)	Unique Users	256,000	February 2018
	Page Impressions (4)	1,745,000	
Source: (4) comScore Media Metrix			

MOBILE APP ACTIVITY			Period
Shreveport Times	Unique Devices	4,036	February 2018
	Page Impressions (7)	268,724	
Source: (7) Adobe Analytics			

SOCIAL MEDIA ACTIVITY			Period
Facebook	Total Likes	42,533	February 2018
Twitter	Total Followers	38,611	February 2018

CIRCULATION SUMMARY

	Sun	Avg Mon-Sat
TOTAL COMBINED AVERAGE CIRCULATION	24,245	19,776
THE TIMES		
Print (See Par. 1A)	22,458	16,955
Digital Replica (See Par. 1B)	1,086	1,844
Digital Nonreplica (See Par. 1C)	701	977
Total Combined Average Circulation	24,245	19,776

CIRCULATION DATA BY PUBLICATION

1A. THE TIMES - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	18,774	15,184
Single Copy Sales	3,360	1,331
Total Average Individually Paid Circulation	22,134	16,515
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	17	103
Total Average Business/Traveler Paid Circulation	17	103
Total Average Paid Circulation - Print	22,151	16,618
Qualified Circulation		
Single Copy		
Employee/Independent Contractor	273	273
Retail/Business	34	64
Total Average Single Copy	307	337
Total Average Qualified Circulation - Print	307	337
Total Average Circulation - Print	22,458	16,955

	Sun	Avg Mon-Sat
1B. THE TIMES - DIGITAL REPLICA		
Paid Circulation		
Subscription	1,086	1,282
Total Average Paid Circulation - Digital Replica	1,086	1,282
Qualified Circulation: Opt-In		
Educational Copies		562
Total Average Qualified Circulation - Digital Replica		562
Total Average Circulation - Digital Replica	1,086	1,844
Total Average Circulation - Print & Digital Replica	23,544	18,799

1C. THE TIMES - DIGITAL NONREPLICA		
Paid Circulation		
Restricted Access Website	700	976
Tablet	1	1
Total Average Paid Circulation - Digital Nonreplica	701	977
Total Average Circulation - Digital Nonreplica	701	977
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	24,245	19,776

2. TOTAL AVERAGE CIRCULATION BY Market (Optional)

NOTES

REPORT ENDING DATE

March 31, 2018

QUALIFIED RETAIL/BUSINESS

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ADVERTISING POLICY

Publisher's declared policy is that all editions of the Daily and Sunday issues carry all advertising scheduled for the day, except copy received too late for early editions is inserted in corresponding editions of the following day. Some editions of the Sunday issue include additional advertising. THE TIMES digital replica edition contains all ROP advertising content found in the print edition. FSIs are excluded from the digital replica edition. THE TIMES digital nonreplica editions include Restricted Access Website, eReaders, Tablet and Mobile/Smartphone, and contains select advertising from the print edition, as well as additional advertising.

CREDIT AND ARREARS ALLOWANCE

Included in Individually Paid Home Delivery and Mail is an average of the following:

	Total
Daily	258
Sunday	486

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.

Publishing Plans



Frequency: Daily

Delivery Vehicle(s): Print, online, mobile

Primary Circulation Classification: Paid

Description: Home delivered print editions are distributed in broadsheet format. Digital Replica and Nonreplica Editions are sold for display of select newspaper content on personal computers, tablet and mobile/smartphones.

Website(s): www.shreveporttimes.com

Michael Galvin, President

Telephone (334) 261-1582 - FAX (318) 459-3524

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Shreveport, LA 71101

e-mail: mgalvin@gannett.com

We certify that to the best of our knowledge all data set forth in this Quarterly Data Report are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Gannett Company Inc.

THE TIMES, published by Gannett Company Inc., 222 Lake Street, Shreveport, LA 71101

JERRY HILL

VP Consumer Sales & Marketing

MORGAN PINER

Regional Finance Director

Quarterly Data Report

Q1 2017

Subject to Audit

Audited Every Other Year

Shreveport (Caddo Parish), Louisiana

www.shreveporttimes.com

CROSS-MEDIA METRICS

WEBSITE ACTIVITY			Period
www.shreveporttimes.com (Combined)	Unique Browsers	423,181	March 2017
	Page Impressions (1)	2,967,136	
Source: (1) Adobe Analytics			

MOBILE APP ACTIVITY			Period
Shreveport Times	Unique Devices	3,237	March 2017
	Page Impressions (7)	251,802	
Source: (7) Adobe Analytics			

SOCIAL MEDIA			Period
Facebook	Total Likes	34,554	March 2017
Twitter	Total Followers	32,411	March 2017

CIRCULATION SUMMARY

	Sun	Avg Mon-Sat
TOTAL COMBINED AVERAGE CIRCULATION	29,880	23,379
THE TIMES		
Print (See Par. 1A)	28,499	21,352
Digital Replica (See Par. 1B)	791	1,165
Digital Nonreplica (See Par. 1C)	590	862
Total Combined Average Circulation	29,880	23,379

CIRCULATION DATA BY PUBLICATION

	Sun	Avg Mon-Sat
1A. THE TIMES - PRINT		
Paid Circulation		
Individually Paid Circulation		
Home Delivery and Mail	23,632	19,159
Single Copy Sales	4,528	1,712
Total Average Individually Paid Circulation	28,160	20,871
Business/Traveler Paid Circulation		
Hotel Distribution - Room/Lobby Copies	33	130
Total Average Business/Traveler Paid Circulation	33	130
Total Average Paid Circulation - Print	28,193	21,001
Qualified Circulation		
Single Copy		
Employee/Independent Contractor	273	273
Retail/Business	33	78
Total Average Single Copy	306	351
Total Average Qualified Circulation - Print	306	351
Total Average Circulation - Print	28,499	21,352

	Sun	Avg Mon-Sat
1B. THE TIMES - DIGITAL REPLICA		
Paid Circulation		
Subscription	791	1,011
Total Average Paid Circulation - Digital Replica	791	1,011
Qualified Circulation: Opt-in		
Educational Copies		154
Total Average Qualified Circulation - Digital Replica		154
Total Average Circulation - Digital Replica	791	1,165
Total Average Circulation - Print & Digital Replica	29,290	22,517

1C. THE TIMES - DIGITAL NONREPLICA		
Paid Circulation		
Restricted Access Website	584	856
Tablet	3	2
Mobile/Smartphones	3	4
Total Average Paid Circulation - Digital Nonreplica	590	862
Total Average Circulation - Digital Nonreplica	590	862
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	29,880	23,379

2. TOTAL AVERAGE CIRCULATION By Market (Optional)

NOTES

REPORT ENDING DATE

March 26, 2017

CREDIT AND ARREARS ALLOWANCE

Included in Individually Paid Home Delivery and Mail is an average of the following:

	Total
Daily	249
Sunday	468

These copies were served to subscribers that ordered delivery directly with and were billed by the newspaper and for which payment was not received and/or short-term arrears copies served to subscribers whose term has expired.


QUALIFIED RETAIL/BUSINESS

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ADVERTISING POLICY

Publisher's declared policy is that all editions of the Daily and Sunday issues carry all advertising scheduled for the day, except copy received too late for early editions is inserted in corresponding editions of the following day. Some editions of the Sunday issue include additional advertising. THE TIMES digital replica edition contains all ROP advertising content found in the print edition. FSIs are excluded from the digital replica edition. THE TIMES digital nonreplica editions include Restricted Access Website, eReaders, Tablet and Mobile/Smartphone, and contains select advertising from the print edition, as well as additional advertising.

Publishing Plans

	Frequency: Daily Delivery Vehicle(s): Print, online, mobile Primary Circulation Classification: Paid Description: Home delivered print editions are distributed in broadsheet format. Digital Replica and Nonreplica Editions are sold for display of select newspaper content on personal computers, tablet and mobile/smartphones. Website(s): www.shreveporttimes.com
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We certify that to the best of our knowledge all data set forth in this Quarterly Data Report are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Gannett Company Inc.

THE TIMES, published by Gannett Company Inc. 222 Lake Street Shreveport, LA 71101

JUDI TERZOTIS

MORGAN PINER

Regional President

Regional Finance Director